



# Alex de Slavuta

I make fantastic products *feel* fantastic

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## Experience

### 2022-PRESENT

#### UX/UI DESIGNER

"Intersec", cellular and location data experts.  
Permanent contract.

- Pioneered Company's First **Mobile App**
- **Web App design**: Improved lead-to-client conversion rate by 30% by focusing on user-centric principles and producing **demo videos** showcasing new features
- **Design systems** creation/maintenance: combined with **Figma advocacy and teaching** led to a 50% improvement in other designers' autonomy

### 2018-2022

#### UX DESIGNER / WEB DEVELOPER

"Arkesys", vocational training society.  
Intern > prof. contract > permanent contract

- Lowered customer acquisition cost by 35% through a **complete website redesign** for better usability and efficiency
- **Front-end dev**: building the redesigned site on Wordpress with a custom theme allowed the team to directly update it more frequently, increasing engagement by 30%
- Various **video** projects (shooting, editing, motion design, green screen)

### 2017-2018

#### UX DESIGNER

"AsteroidOS", operating system for smartwatches. An open-source project.

- Played a key role in the design of an open-source **OS for smartwatches** (notification centre, apps etc.), leading to over 1000 downloads and attracting 50+ contributors after the v1.0 release
- v1.0 release **Motion Design video** received 85000 views on YouTube

#### + 8 HACKATHON PODIUM FINISHES

Participated in 8 hackathons and achieved either 1st, 2nd or 3rd place in all of them

#### + VARIOUS HOBBY/FREELANCE PROJECTS

## Education

### 2017-2020

#### MASTERS DEGREE IN UX DESIGN

"Expert in Digital Strategy" (Specialization in UX Design), Digital Campus Lyon

- With high honours

### 2012-2016

#### BACHELORS DEGREE

Translation (English, German, Ukrainian)  
Kharkiv Polytechnic Institute (Ukraine)

- With honours
- Top places in multiple national competitions

## Certifications

#### OPQUAST CERTIFICATION

"Mastering Web Quality Assurance"  
Level 4 – Advanced (870/1000 points)

#### NIELSEN AND NORMAN GROUP CERTIFICATION

In progress: Followed and passed tests for 2 courses, with 3 remaining

## Skills

**Design** Figma, FigJam, Adobe XD / Photoshop, Illustrator, InDesign / After Effects, DaVinci Resolve, Affinity Suite / Wireframing, Prototyping, Design Thinking, User Testing

**Web Development** HTML 5, CSS 3, SCSS, JavaScript ES6, jQuery, PHP / NPM / Static site generators (11ty), Wordpress dashboard and theme development

**Languages** French, English, Russian, Ukrainian

**Other skills** Video, Motion Design / Slides and presenting / ChatGPT

**Soft skills** Social ease, Open-mindedness, Teamwork, Leadership, Adaptability, Quick learning, Confidence without arrogance

Visit [alex.sl](http://alex.sl) for examples of my work